

## **Rise of the Shredded Challenge Terms & Conditions**

### **How to participate**

Participants must register for the challenge by purchasing a challenge package. Options include Challenge without Coaching and Challenge with Coaching. Both packages include a copy of the Shred with Buendia eBook.

The Rise of the Shredders challenge runs from January 14, 2018 through March 11, 2018. During this time period all participants must work through the Shred with Buendia training program outlined in the Shred with Buendia eBook.

Participants who purchased a coaching package will receive a program that includes workouts splits with cardio specifics, a macronutrient based meal plan, and a food exchange list so that they can learn to swap out foods as they wish. Participants are asked to download the MyFitnessPal app to track all food. The app is free and will help participants stay on track with healthy eating.

### **Progress Photo Requirements**

All participants must take a before photo on the Sunday before the challenge begins (January 13<sup>th</sup>, 2018). Each participant must submit check in photos and current weight every other Sunday morning before eating or drinking anything. Emails must have the subject line **"Challenge Check In 1", "Challenge Check In 2"** etc. and send it to [teambuendia@jeremybuendiafitness.com](mailto:teambuendia@jeremybuendiafitness.com).

For all photos, take a sheet of plain white paper and with a sharpie and write out the following:

**Rise of the Shredded Challenge**

**Day X**

**Date**

Tape the paper behind you on the wall in the same place every two weeks so that it is visible. Please do not send the photos prior to the weekend check ins.

Try to pose in the same outfit when taking your photos every two weeks. Your posing should be as follows:

1. Front body and head view
2. Back Body View
3. Side Profile View

You can rest your hands at your side for front and back poses and you can hold your hands straight out in front of you for your side poses. It's important for your entire body to be visible, down to your calves. Take your photos at the same time of day and in the same place each time.

**Bi-weekly submission of progress photos is mandatory.**

### **How to Win**

Jeremy Buendia will choose the top 3 best visual transformations and post all three on social media. Fans will then cast their votes for the best shred transformation. Participant with the most votes will win.

### **Prizes**

The winner of the Rise of the Shredded challenge will receive:  
A choice of a cash prize or an all inclusive 2019 Olympia Experience.\*

### **2019 Olympia Experience will include:**

- Round Trip Flight to 2019 Olympia
- Accomodation in Las Vegas Mansion with HeraXHero Team
- VIP Olympia Tickets
- \$500 HeraXHero Apparel
- \$250 spending cash
- Athlete treatment at the HeraXHero Booth
- VIP Nightclub experience
- VIP Pool party
- Video & photo shoots with Jeremy and HeraXHero team
- Social Media Shoutouts
- Hanging out with Jeremy, Chad & the HeraXHero team all weekend!
- Meeting some of your favorite fitness professionals

\* 2019 Olympia experience will take place at the time of the Olympia Competition. Rise of the Shredded Challenge winner will be joined by winners of other Jeremy Buendia challenges.

### **Additional Rules and Regulations:**

- Use of the Shred with Buendia eBook is **mandatory**. Anyone who does not use this program will be disqualified.
- Use of supplements is permitted, but participants may **not** promote any products in relation to this challenge. Participants may not share progress photos and attribute results to any supplements/products other than the Shred with Buendia eBook & Buendia Coaches. Any posts of this nature are grounds for disqualification.
- Use of steroids is strictly prohibited.
- All transformations must be made within the Challenge time period (January 14th, 2018 – March 11<sup>th</sup>, 2018.). Transformation photos from outside this time period will not be accepted. Submission of photos from outside this time period will result in immediate disqualification.
- No refunds for challenge purchases will be granted.